



# CORNERSTONE™

APARTMENTS

## CORNERSTONE

### In the heart of Footscray

• Ford street located on what we describe as Footscray's ring road, the projects is adjacent to and within walking distance of all amenities, food, entertainment, shopping, Footscray Markets, transport Tram, Bus and Rail.

## **CORNERSTONE**

- Rating 98 on the "walkability" measure it is well positioned to satisfy all considerations when choosing a dwelling.
- with many options for access, the project isn't locked in by hundreds of other apartment dwellings and road access won't be congested in peak time with other property outflow of traffic hampering the resident's egress to routes to all points of the compass

## **Elevated living**

- A feature of the format of the buildings is the separation of level 1 (and up) from the ground level but still engages what promises to be the extension of the community.
- A retail precinct is on offer that may incorporate the obligatory coffee shop, bar and convenience services, along with the resident's lounge which completes the insulation from the ground level plaza but still engaging and energising the immediate area. there is also an option for direct access to the nearby shopping mall via the cul de sac.
- Take advantage of the prime position of the location; residents have the use of roof top spaces with striking views of the area and uninterrupted to the city only 6klm away .

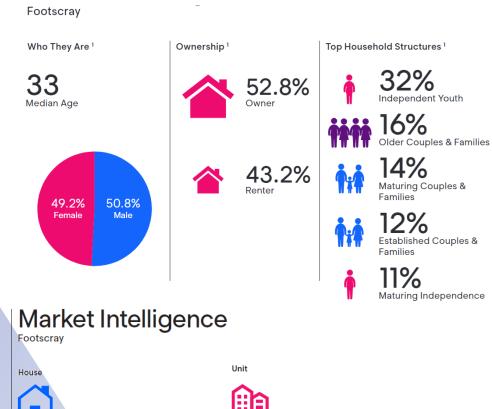




## Local Demographics & Area growth statistics

FORM

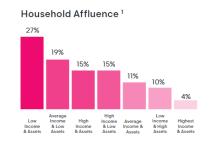
**QUIP** BUILT TO INSPIRE



o Buy	To Rent
edian House Price	Median House Price
950,000	\$465 per week
edian House Price 2BR	Median House Price 2BR
350,000	\$445
edian House Price 3BR	Median House Price 3BR
1,000,000	\$510 per week
edian House Price 4BR	Median House Price 4BF
,120,000	\$590 per week

To Buy	To Rent
Median Unit Price	Median Unit Price
\$480,000	\$350 per week
Median Uni Price 1BR	Median Unit Price 1BR
\$375,000	\$300 per week
Median Unit Price 2BR	Median Unit Price 2BR
\$492,250	\$380 per week

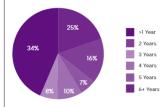
#### Footscray



Lifestage <sup>1</sup>



Length of Residence<sup>1</sup>



Age Breakdown<sup>1</sup>



Suburb Migration

#### Incoming: People Moving to Footscray



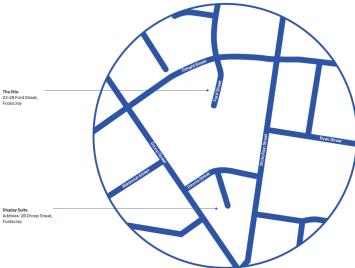
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## Footscray immediate vicinity

The Project Cornerstone 22-28 Ford Street, Footscray

22-28 Ford Street, \_\_\_\_ Footscray









# **Typical Layouts**





# **Current Opportunity**

## Current and Future Staff of Western Health:

- Purchase, own and Occupy or Invest
  - Tailored packages for specific staff members based on:
    - Size and nature of dwelling
    - Free financial consultant to get you on the journey
    - Special packages "living ready"
      - Fridge
      - Washing Machine
      - Blinds
      - Microwave
    - Discounts and assistance on:
      - The purchase
      - Internet Connections etc





## Free Property Ownership exploration Seminar

- Come to Cornerstone Display suite
  - Walk the location
  - Hear from Expert financial planners on
    - Property as an investment (eg: own property from \$87 per week)
    - Property Ownership
    - What assistance is available
      - Stamp duty reductions
      - Co-posit
      - Co Investment
      - First Home buyers etc
    - Loan availability
    - What you need to get a loan etc
      - 5% deposits, LVR, 20% deposits, Fixed Rates etc



